

By adopting the Geopark Code of Practice for Sustainable Tourism, we commit to a process of continuous improvement in sustainable tourism practice.



We observe the following principles and practices:

### **WORKING TOGETHER**

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination.



### **A CARED-FOR LANDSCAPE**

We actively participate in conserving our natural and cultural heritage.

### **A WELL-UNDERSTOOD HERITAGE**

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests.



### **VIBRANT COMMUNITIES**

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We aim to make our services available to the widest possible audience.

### **STRENGTHENED LIVELIHOODS**

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination.



### **SUSTAINABLE ENVIRONMENTAL MANAGEMENT**

We work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water, wastewater and energy.