

# Geopark Code of Practice for Sustainable Tourism

**By adopting the Code of Practice for Sustainable Tourism, we commit to a process of continuous improvement in sustainable tourism practice.  
We observe the following principles and practices:**

## **Working Together**

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination.

## **A Cared-for Landscape**

We actively participate in conserving our natural and cultural heritage.

## **A Well-understood Heritage**

We offer quality information and interpretation to communicate our stories and the unique character of our Geopark to guests.

## **Vibrant Communities**

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We aim to make our services available to the widest possible audience.

## **Strengthened Livelihoods**

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our Geopark as a sustainable tourism destination.

## **Sustainable Environmental Management**

We work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water, wastewater and energy.