



Progress Report

November 25th, 2013

ITEM	PROGRESS
EGN/GGN Activities	<ul style="list-style-type: none"> ➤ Article accepted for EGN Magazine 11 'Growing Education Partnerships in the Burren and Cliffs of Moher Geopark' ➤ EGN Week report of activities for 2013 submitted.
Strategic Development Planning	<ul style="list-style-type: none"> ➤ Incorporating the LIFE programme, the Michigan Sustainable Strategic Plan and CLDC funded Evaluation and Benchmarking study into our overall development strategy as outlined in the Geopark Booklet. ➤ Updated Tourism in the Burren; Summary of Literature & Policy Documents ➤ Utilising the ETIS as sustainable destination benchmarking ➤ Progressing the Memorandum of Understanding with Burren Ecotourism, that the network will work with the Geopark to promote the Geopark as a sustainable tourism destination, and will use the Geopark logo on all Network promotional material in return for support in training & marketing.
Education and Research Programme	
Trail and geosites development	<ul style="list-style-type: none"> ➤ Development of the interpretation at the existing geosites is planned. ➤ 6 new Geopark trails are progressed, and EIS are needed for 5 more for NPWS. Funded by Failte Ireland.
Communications	<ul style="list-style-type: none"> ➤ Developing a new website and log in area for Steering and BEN members; see attached report ➤ Developing a Geopark Visitor leaflet and info map, highlighting the trails and Geosites and the APP ➤ Adapting the interface of the Geopark APP following feedback from selected reviewers ➤ Planning a redesign and re branding of the Burren Information Points ➤ Investigating the possibility of a Geopark Book with Carsten Krieger and a Birds of the Burren, with John Murphy ➤ Supporting Burren Spring Gathering, Burren in Bloom festival, Burren Slow Food festival, Burren Tolkein Society, Burren Food Trail and the Burren Winterage Festival
Transtourism	<ul style="list-style-type: none"> ➤ Project finishes on October 31st. Final reports and claims to be submitted by January 31st 2014. ➤ Funding provided for a review of Public Transport, an App, responsive design of the web site, leaflets, a trial for the Ballyvaughan Bay Hop in collaboration with a local group from Ballyvaughan. ➤ Currently seeing if we can utilise unused funds for an analysis of coach tourism in the Burren; the environmental and economic impacts.
Signage Plan & Blackhead	Awaiting confirmation on funding for signage from FI Steve Lahiffe is reviewing pull in areas on advice from NPWS