Overview of the two systems:

GSTC: This system provides an assessment of where the destination is right now as a baseline for going forward.

Section A: Demonstrate Sustainable Destination Management (13 criteria)

Section B: Maximize economic benefits to the host community and minimize negative impacts (9 criteria)

Section C: Maximize benefits to communities, visitors, and cultural heritage and minimize negative impacts (7 criteria)

Section D: Maximize benefits to the environment and minimize negative impacts (12 criteria)

SUSTAIN This is an ongoing destination management system, allows recording of data at set intervals, compare and contrast going forward; use information as a basis for policy and decision-making.

Section A: Destination Management : 4 criteria (9 indicators)

Section B: Economic Value : 5 criteria (21 indicators)

Section C: Social & Cultural Impact: 4 criteria (14 indicators)

Section D: Environmental Impact: 9 criteria (26 indicators)

Preferable because it's EU, and allows for comparison and ongoing monitoring.