



Burren & Cliffs of Moher website update

17th September 2013

Website

Change the look and 'feel' of the website

- Use the green logo instead of the red
- Change the slider as it was not being used effectively
- The style of the logo to be reflected throughout the site
- Use the symbols throughout the site
- The location of the Geopark needs to be visible on the home page
- The site provides 2 areas of interest, to be made clear from the Home page
 1. Information for tourists
 2. Information on GeoparkLIFE, education and sustainable tourism

Google Analytics

2013	Visitors	New Visitors
May	386	283
June	713	533
July	747	594
August	837	685

Intranet and Forum

A private area on the website that provides a central area for users to share information.

- Categories of Access
 - B.E.N. Member
 - B.E.N. Partner
 - GeoparkLIFE Partner
- A login link will be at the footer of the website, this link leads to a landing page. On the landing page the user will have a choice of Login OR Register
- New registrants can nominate the level of access they want to apply for but the new user setup is administered by the site administrator
- There will be a password reminder facility where users forget their password

Once a user is logged in the content visible is dictated by access category:

- Pages
- Posts (News & Events)
- File Upload
- Document library (controlled by the access rules as above) To include Pdf's, j-pegs, video
- Users can add posts and events
- Posts can be assigned to categories by site administrator
 - Site administrator can approve or delete posts or events
- Events Listing and Events Calendar view
- Events registration facility on events posted by admin
- Discussion Forum : One for B.E.N. members and one for GeoparkLIFE Partner

Research Archive

A comprehensive reference archive of information for Geology, Archaeology of the Burren & Cliffs of Moher Geopark.