

## CRITERIA

- (1) Ownership: Is land-owner agreeable to granting access?
- (2) Planning: Are there planning issues that could delay or otherwise hinder potential outcomes?
- (3) Heritage impact: Is the site of academic/cultural important locally, nationally, internationally? Would inclusion add knowledge? Is it special, unique? Is the site of interest to visitors, especially international visitors (including holiday-makers and educational/research)?
- (4) Tourism impact: Should highest marks be awarded to sites actually or potentially attracting international visitors?
- (5) Community impact : Would site conservation/development be supported by most of the community? Would it add value to the local community? Is there a commitment to becoming involved in LIFE?
- (6) Conservation impact: What type of conservation impact will there be? Is the site highly sensitive? Does it have the capacity to absorb extra users? Is it in imminent danger of collapse, destruction, erosion? Can the cost of actions and interventions be accommodated within the LIFE budget? Can the conservation actions be transferrable to other locations?
- (7) Access: Is access to site physically easy? Would it be a suitable site for disabled access? Are there any significant costs associated with provision of access? Are there health and safety issues? Would visitors have to be guided?
- (8) Visitor management: Does it help to manage existing visitor flows? Does this help to reduce congestion and over-use in tourism? What may be the future management requirements? Can landowners and local communities get involved?
- (9) Visitor capacity: Does this attract visitors into underutilised areas and possibly reduce pressure points elsewhere?
- (10) Facilities: Is there the benefit of existing facilities on site? Would the project capitalise on previous works or investment?
- (11) Demonstration effect: An overall criterion that brings much of the others together: will this demonstrate the positive interaction between tourism and conservation? Will it be highly visible? Will there be high added value? Is there a positive linkage with other aspects of the project?