

Geopark Code of Practice for Sustainable Tourism

By adopting the Code of Practice for Sustainable Tourism, we commit to a process of continuous improvement in sustainable tourism practice.

We observe the following principles and practices:

Working Together

- ✓ We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination.

A Cared-for Landscape

- ✓ We actively participate in conserving our natural and cultural heritage.

A Well-understood Heritage

- ✓ We offer quality information and interpretation to communicate our stories and the unique character of our place to guests.

Vibrant Communities

- ✓ We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We aim to make our services available to the widest possible audience.

Strengthened Livelihoods

- ✓ We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination.

Sustainable Environmental Management

- ✓ We work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water, wastewater and energy.



Integrated Online System & Handbook



Integrated Online System & Handbook

The screenshot shows a Mozilla Firefox browser window with two tabs: 'Mozilla Firefox Start Page' and 'Geopark Code of Practice'. The address bar displays 'cop.burrengeopark.ie'. The website header features the logo for 'BURREN AND CLIFFS OF MOHER GEO PARK' with the tagline 'PEOPLE. PLACE. LEARNING. LIVELIHOOD.' and the text 'Code of Practice Performance Measures'. Below the header is a blue navigation bar with the text 'Code of Practice for Sustainable Tourism System'. The main content area has a white background with the heading 'Welcome to the Geopark Code of Practice for Sustainable Tourism System' and the instruction 'Please click on the relevant link below to access the system.' Three colored buttons are displayed: a blue button for 'Tourism Operators' with a group of people icon, a teal button for 'Evaluator' with a line of people icon, and a purple button for 'System Administrator' with a single person icon. At the bottom, a blue box contains the 'Life' logo (a stylized 'Life' with stars) and the text 'Working Together'. Below this, a paragraph states: 'In adopting the Geopark Code of Practice for Sustainable Tourism, tourism operators commit to a process of continuous improvement in sustainable tourism practice. They observe the following principles and practices:'.

BURREN AND CLIFFS OF MOHER
GEO PARK
PEOPLE. PLACE. LEARNING. LIVELIHOOD.

Code of Practice
Performance Measures

Code of Practice for Sustainable Tourism System

Welcome to the Geopark Code of Practice for Sustainable Tourism System

Please click on the relevant link below to access the system.

Tourism Operators

Evaluator

System Administrator

In adopting the Geopark Code of Practice for Sustainable Tourism, tourism operators commit to a process of continuous improvement in sustainable tourism practice. They observe the following principles and practices:

Working Together

e System

Home

Dashboard

My Profile <

About the Code <

Quick Self-Assessment <

Prepare Code Submission <

Resource Library <

Logged in as Tina O'Dwyer (Member)
Logout

d to support you in integrating a sustainable tourism ethos and
ords an application by you to any independent green certification

down into a number of performance measures i.e. actions that
While you are not required to implement all performance
em all over time. The Code contains a number of **Essential**
minimum level of engagement with the Code. These **Essential**

you submit, the system will generate an indicative score and
ur score, take time before making your final submission to
reviewed by an independent evaluator who will provide
provided is sufficient to support your score.

G THE SYSTEM

3.1.2

We enable relevant team members to participate in educational events or gatherings to help them be knowledgeable and confident about our Geopark.

Answer: Yes No

I would like to improve

Tip

- See Tips in 3.1.1

Performance

Finalise New Action Plan

Previous Submissions

Resource Library <

- Register of participation at at least one annual relevant training or networking event within BEN (Can be provided by Administrator)
- Evidence of attendance at relevant seminars and conferences or educational talks related to the Region (Eg. Ticket or photograph)
- Evidence of participation in relevant In House training (Eg. Signed log of attendance)

Resources

1. Burren Geopark Geology Course [↗](#)
2. Burren Beo Website [↗](#)
3. Burren Winterage Website [↗](#)

- Enter details here to use as Evidence if applicable

tina

- Upload Documents to use as Evidence if applicable

No file selected.

Profile Document(s)

Ecotourism Ireland Gold



Member Comments



Prepare Code Submission

Overview

Input Consumption Data

Input Customer Numbers

3.1.2

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Suggested Evidence

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Prepare Code Submission

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Input Customer Numbers

Provide Evidence of Performance

Finalise New Act

Previous Submis

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No file selected.

Profile Document(s) Ecotourism Ireland Gold**Member Comments**

Environmental Action Plan

4/3



Code of Practice
Performance Measures

Environmental Action Plan Brian O'Briain
30th Mar 2017

up the BEN marketing strategy.			
Action Required	Person Responsible	By When	Comments
6a) Sustainable Environmental Management (Policy & Planning)			
We work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually.			
<ul style="list-style-type: none"> 6.1.4 <p>Display your Environmental Policy in your premises.</p>	Alan Coleman	30/06/2017	
<ul style="list-style-type: none"> 6.2.4 <ol style="list-style-type: none"> Set up a timetable/schedule for review of your progress against the targets in your Environmental Action Plan. Enter dates in your diary! 	Alan Coleman	31/12/2017	
Action Required	Person Responsible	By When	Comments
6b) Sustainable Environmental Management (Use Of Resources)			
We have effective systems for monitoring and adequately managing our waste, water, wastewater and energy.			
<ul style="list-style-type: none"> 6.4.1 <p>Monitor and periodically review the % of your business purchases which are locally-sourced, fair-trade, organic, recycled and/or eco-friendly.</p>	Brian O'Briain	30/09/2017	
<ul style="list-style-type: none"> 6.4.2 <ol style="list-style-type: none"> Review your annual purchases and set targets in your 	Alan Coleman	31/12/2017	

Handbook Guidelines

1. Visioning
2. Working with tourism networks (*strategic facilitation*)
3. Building capacity (*training and mentoring*):
 1. supporting landscape, heritage and environment
 2. strengthening livelihoods
 3. enhancing collaboration and partnerships
4. Financing the system and achieving financial sustainability



Future Management



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The Code of Practice for sustainable tourism was developed as part of the GeoparkLIFE: Tourism for Conservation Project.



Comhairle Contae an Chláir
Clare County Council



Action B1 Tourism Enterprises

Resources Requirement

Manager/Administrator

- Updating
- Liaison with technical support, businesses and evaluators
- Promoting

External Evaluation

- €100 desk evaluation
- €300 site audit and report



Comhairle Contae an Chláir
Clare County Council



Action B1 Tourism Enterprises