

Geopark Code of Practice for Sustainable Tourism

By adopting the Code of Practice for Sustainable Tourism, we commit to a process of continuous improvement in sustainable tourism practice. We observe the following principles and practices:

Working Together

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination.

A Cared-for Landscape

We actively participate in conserving our natural and cultural heritage.

A Well-understood Heritage

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests.

Vibrant Communities

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We aim to make our services available to the widest possible audience.

Strengthened Livelihoods

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination.

Sustainable Environmental Management

We work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water, wastewater and energy.





The Code of Practice for sustainable tourism was developed as part of the GeoparkLIFE: Tourism for Conservation Project.

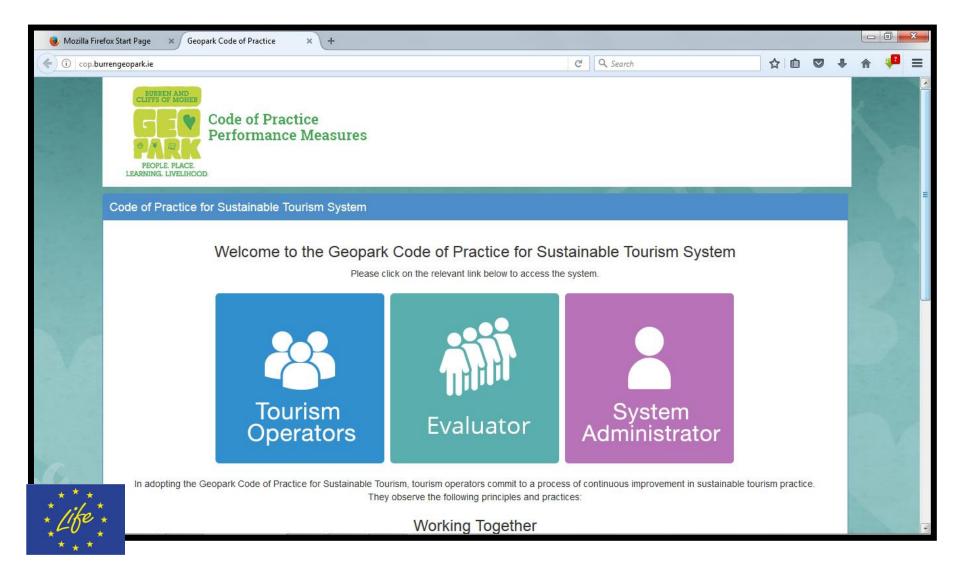


Integrated Online System & Handbook





Integrated Online System & Handbook



Home

Dashboard

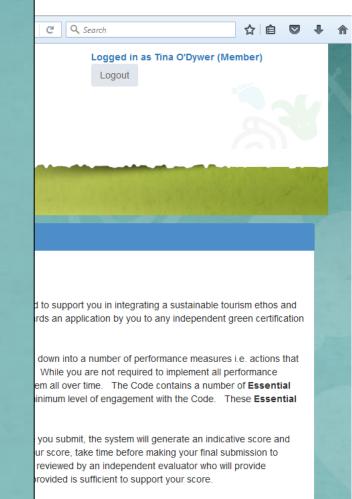
My Profile About the Code

Quick Self-Assessment

Prepare Code Submission

Resource Library

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3.1.2

We enable relevant team members to participate in educational events or gatherings to help them be knowledgeable and confident about our Geopark.

Answer:
Yes
No

I would like to impro

Тір

See Tips in 3.1.1

1	
Performance	 Register of participation at at least one annual relevant training or networking event within BEN (Can be provided by Administrator)
Finalise New Action Plan	 Evidence of attendance at relevant seminars and conferences or educational talks related to the Region (Eg. Ticket or photograph)
Previous Submissions	Evidence of participation in relevant In House training (Eg. Signed log of attendance)
Resource Library <	Resources 1. Burren Geopark Geology Course I 2. Burren Beo Website I 3. Burren Winterage Website I
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	Member Comments

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Prepare Code Submission <	3.1.2		
Overview	We enable relevant team members to participate in educational events or gatherings to help them be knowledgeable and confident about our Geopark.	Answer: Yes No 	I would like to improve 🗐
Input Consumption Data			
Input Customer Numbers	Tip		

Suggested Evidence

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Resources

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- 2. Burren Beo Website 🗹
- 3. Burren Winterage Website 🗹

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Q. Search ☆ 自 urrengeopark.ie/members/question/168/3 G Prepare Code Submission 3.1.2 We enable relevant team members to participate in educational events or gatherings to help them be knowledgeable and confident Overview I would like to improve Answer:
Yes
No about our Geopark. Input Consumption Data Tip Input Customer Numbers See Tips in 3.1.1 Suggested Evidence Provide Evidence of Performance Enter details here to use as Evidence if applicable Finalise New Act tina Previous Submis Resource Library 12 Upload Documents to use as Evidence if applicable No file selected. Browse... Profile Document(s) PDFI Ecotourism Ireland Gold Member Comments -13

urrengeopark.ie/members/question/168/3

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Prepare Code Submission

Overview

Input Consumption Data

Input Customer Numbers

Provide Evidence of Performance

Finalise New Action Plan

Previous Submissions

Resource Library

3.1.2

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Answer:
Yes
No

I would like to improve 🗐

- Тір
 - See Tips in 3.1.1

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- Enter details here to use as Evidence if applicable

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- Upload Documents to use as Evidence if applicable
Browse... No file selected.
Profile Document(s)

Ecotourism Ireland Gold
Member Comments

Environmental Action Plan

Code of Practice Environmental Actio Performance Measures 30th Mar 2017	n PlanBrian O'Briain		
up the BEN marketing strategy.			
Action Required	Person Responsible	By When	Comments
Sa) Sustainable Environmental Management (Policy & Plannir We work to an Environmental Action Plan, which includes ta		reviewed annually.	
• 6.1.4	Alan Coleman	30/06/2017	
Display your Environmental Policy in your premises.			
• 6.2.4	Alan Coleman	31/12/2017	
 Set up a timetable/schedule for review of your progress against the targets in your Environmental Action Plan. Enter dates in your diary! 			
Action Required	Person Responsible	By When	Comments
6b) Sustainable Environmental Management (Use Of Resource We have effective systems for monitoring and adequately ma	anaging our waste, water, waste		
• 6.4.1	Brian O'Briain	30/09/2017	
Monitor and periodically review the % of your business purchases which are locally-sourced, fair-trade, organic, recycled and/or eco-friendly.			
• 6.4.2	Alan Coleman	31/12/2017	
1. Review your annual purchases and set targets in your			

Handbook Guidelines

- 1. Visioning
- 2. Working with tourism networks (strategic facilitation)
- 3. Building capacity (training and mentoring):
 - 1. supporting landscape, heritage and environment
 - 2. strengthening livelihoods
 - 3. enhancing collaboration and partnerships
- 4. Financing the system and achieving financial sustainability



Action B1 Tourism Enterprises

Future Management



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Action B1 Tourism Enterprises



Comhairle Contae an Chláir Clare County Council

Resources Requirement

Manager/Administrator

- Updating
- Liaison with technical support, businesses and evaluators
- Promoting

External Evaluation

- €100 desk evaluation
- €300 site audit and report



Comhairle Contae an Chláir Clare County Council



Action B1 Tourism Enterprises